

Initial Project Description

Team No. 2

Team Members

- Harrison Luo
- Emilia Paz
- Trenton Potter
- Justin Roderman
- Alex Shadley

Project Name GOTOintern

Project Synopsis

GOTOintern streamlines the interviewing process for interns with a novel filtering and matching process that allows companies access to high-quality candidates and interns access to a wide array of companies.

Project Description

It is time consuming and hard to find internships as an undergraduate student. Traditional code challenges don't show the applicants true skills and capabilities and companies don't get the best pool of applicants. We aim to solve this problem with a single screening process for all applicants, after which qualified applicants are made available to companies for onsite/technical interviews. Our company has two sets of customers, both of which we need to effectively market to in order to be successful. University students in the market for internships will be targeted in two "blitzes", one in November and one in January. A blitz will consist of two weeks of intensive marketing, with the goal of driving as many completions of the web screen by students as possible. Then, companies in the Kansas City area, and potentially employers in the greater region as well. Marketing to these organizations will take the form of contacts with recruiters and others influential to the hiring process at these companies. KU's career center will help facilitate this portion, adding a layer of legitimacy. The end result will be a running platform for next year where students can apply to internships and companies get a list of applicants all in one place.

Project Milestones

Fall Semester

- October 14th: Business Plan
- November 4th : MVP
- November 25th: Screen #1
- October 28th: Project Proposal Report
- October 28th: Project Proposal Video

Spring Semester

- February 8th: Screen #2
- ~ April 13th: Final Design Document
- ~ April 13th: Final Project Video

- ~ April 13th: Final Quad Chart

Project Budget

Nothing so far

Work Plan

- Back End team: Alex, Harry, Trenton
- Front End team: Emilia, Justin